

1. **Document title: Short form online privacy notice (UK).**

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Welcome to the [COMPANY NAME]'s privacy notice.

This privacy notice provides information on how [COMPANY] collects and processes your personal data when you visit our website [to sign up for a newsletter, purchase a product or service].

It is important that you read this privacy notice together with our website privacy policy which contains more detailed information about our data processing and can be accessed here.

1. Important information and who we are

[IF ONLY ONE ENTITY:] [LEGAL ENTITY NAME] is the controller and responsible for your personal data.

[IF SEVERAL ENTITIES PART OF A GROUP:] [COMPANY] is made up of different legal entities, details of which can be found here [LINK]. When we mention "[COMPANY]", we are referring to the relevant company in the [COMPANY] Group responsible for processing your data which will be clear to you when you use our website. [LEGAL ENTITY NAME] is the controller responsible for this website.

We have appointed a [data protection officer (DPO) **OR** data privacy manager]. If you have any questions about this privacy notice or our data protection practices please contact the [DPO **OR** data privacy manager].

CONTACT DETAILS

Our full details are:

Full name of legal entity:

Name or title of [DPO **OR** data privacy manager]:

Email address:

Postal address:

[Telephone number:]

2. The data we collect about you

We may collect, use, store and transfer different kinds of personal data about you as follows:

- Identity Data.
- Contact Data.
- Financial Data.
- Transaction Data.
- Technical Data.
- Profile Data.
- Usage Data.
- Marketing and Communications Data.

We explain these categories of data here.

We use different methods to collect data about you, which are explained here.

3. How we use your personal data

We will only use your personal data for the purpose for which we collected it which include the following:

- To register you as a new customer.
- To process and deliver your order.
- To manage your relationship with us.

- To enable you to participate in a prize draw, competition or complete a survey.
- To improve our website, products/services, marketing or customer relationships.
- To recommend products or services which may be of interest to you.

4. How we share your personal data

We may share your personal data [within the [COMPANY] group / with external third parties]. More detail can be found [here](#).

5. International transfers

We may transfer, store and process your personal data outside the UK. More detail can be found [here](#).

6. Your legal rights

Under certain circumstances, you have rights under data protection laws in relation to your personal data including the right to receive a copy of the personal data we hold about you and the right to make a complaint at any time to the Information Commissioner's Office, the UK regulator for data protection issues (www.ico.org.uk).

More detail can be found [here](#).

7. Further details

If you are looking for more information on how we process your personal data including on data security, data retention and lawful processing bases, please access our website privacy policy.